



WYD MEDIA MANAGEMENT

PASSIONATE ENGAGEMENT: BROADCAST/SATELLITE/DIGITAL

MEDIA KIT



WYD Media Management

WYD Media Management is a programming and talent management company founded in 2004 by media executive Ronald Hartenbaum. Ron's background as an innovator in national talk radio is widely recognized. Beginning in the ad agency business with major houses Needham and Grey, Ron moved on to broadcast as VP of Sales for Westwood One then becoming a founding partner of MediaAmerica and CEO of Jones Radio Networks. Developing new markets for major brands like NASCAR/Motor Racing Network, the NFL, NCAA Football and the Rush Limbaugh program, Ron was instrumental in creating uniquely successful sales strategies for many major national brands.

Ron's creative insights has allowed him to work with a diverse clientele, from The Heritage Foundation to Thom Hartmann, from Stephanie Miller to Michael Steele.

ABOUT WYD MEDIA MANAGEMENT

Distributing over 100 hours of weekly programming, we represent some of today's most powerful voices in politics, news, business, entertainment and music. Our products are available across a broad spectrum of media and platforms including broadcast, satellite, podcasts, video, mobile apps and theatrical performances and national tours.

WYD is the parent of WYM Media Management, a full service boutique affiliate sales group run by Debbie Greenbaum. The WYM focus is to maximize our client's exposure on radio, satellite and digital platforms. WYM Media Management also represents some of WYD's clients to terrestrial radio including The Stephanie Miller Show, and The Thom Hartmann Show and is in development The Jimmy Failla Show. In addition, WYM launched The Zach Sang Show to terrestrial radio.

WYM also represents Good Parts Media extensive prep services offerings to CHR, AC, Rock, Talk, Sports and Country Radio stations, The Leslie Marshall Show and The Devil's Advocates Program.

The WYM focus is to maximize our client's exposure on radio, satellite and digital platforms, keeping an eye on social media and emerging trends.

WYD is programming crafted to enlighten, educate and entertain.

THE STEPHANIE MILLER SHOW



Terrestrial Radio, Sirius XM Progress 127, podcasts, social media, cable, mobile apps

Stephanie Miller is currently America's # 1 syndicated morning drive progressive political show. Stephanie has created a mix of politics and satire making it appointment listening for millions of fans and creating new progressive broadcast stars with her many on air guests.

Stephanie Miller is the star of the eponymous Stephanie Miller's Sexy Liberal Resistance Tour (formerly The Sexy Liberal Comedy Tour) that has played dozens of markets to tens of thousands of rabid fans across America for several years.

Stephanie is also an award winning author (Of Me I Sing) and one of Billboard Magazine's top ranked comedy recording artists. In 2016 the Tour played in 400 cinemas nationwide on election eve.



THE THOM HARTMANN SHOW



New York Times bestselling author, Thom's distinctive brand of progressive talk is heard weekdays across multiple platforms. Considered by Talkers Magazine as one of the most important hosts in America, consistently in the top 10 of the 100 most important Talkers, Thom is well known for the weekly Brunch with Bernie (Sanders) segment which helped propel Sen. Sanders to national prominence.

Terrestrial Radio, Sirius XM Progress 127, podcasts, social media, cable, mobile apps

THE MIKE MALLOY SHOW

Mobile apps, podcasts, social media



Mike's career reads like a Who's Who in journalism and broadcasting: CNN, WSB/am (Atlanta), WLS/am (Chicago), Air America Radio. His program, heard nightly on mobile apps and Progressive Voices, keeps listeners aware and politicians on their toes.

KAREN HUNTER



Sirius XM Urban View 126 and Insight 121, mobile app

Pulitzer Prize winning journalist, New York Times best selling author, editor, publisher, professor and weekday talk host, Karen Hunter has a way with words. Karen brings an electric mix of entertainers, politicians, entrepreneurs and journalists to audiences across the demographic spectrum.

Karen's career covers many milestones : first New York Daily News African American female news columnist, Karen Hunter Publishing (Pocket Books/Simon and Shuster), Hunter College Distinguished Lecturer, entrepreneurial mentor.

Recently Karen Hunter started the movement to remove the confederate flag from South Carolina State Capitol.

STEELE AND UNGAR



Sirius XM/Potus 124

Steele and Ungar are the classic odd couple. Whether leaning left, right, or undecided, listeners know the show as the venue to hear top political stories, spirited discussion and perhaps a way to bring America together.

Michael Steele is a former Lt. Governor of America and served as Chairman of the RNC. He is currently a political analyst for MSNBC and has appeared on Fox News, Meet the Press, HBO's Real Time with Bill Maher, Face the Nation and Comedy Central's the Colbert Report and The Daily Show.

Rick Ungar is the popular, widely read senior contributor on politics and health care policy at forbes.com. He is a weekly cast member on Fox News' Forbes on Fox and guest appearances on television programs. Rick comes to the worlds of political and health policy commentary with a background in the entertainment industry as an executive, creative writer/producer and president of the Marvel Character group.



Syndicated Radio, social media

WYD founded, launched to terrestrial Radio with WYM, develops and manages the Zach Sang Show. Distributed by WWO, an arm of Cumulus Media, Zach is a multi media superstar with a new generation of followers. He is a Radio prodigy, former Nickelodeon personality, social media addict and pop culture aficionado...loved by his younger generation listeners.

Zach's show has become a national CHR hangout with trending content and music, real time digital and social engagement for a listener base of 12-34 year olds who are finding radio again.

JIMMY FAILLA

Jimmy Failla is a former New York City cab driver turned professional stand up comic who was named Outstanding Male Comedian of the Year at the 2014 New York City Nightlife Awards. A regular on Gotham Comedy Live on AXS TV, Kennedy on the Fox Business Channel and Redeye on Fox News, he has also appeared on TMZ Live, America's Got Talent, the Today Show, Good Day New York, BBC America and CNN.

In addition to stand up, he is head writer for A-List Comedy, a national comedy service that provides local humor to over 200 radio stations each day. He also serves as the celebrity monologue writer for Gotham Comedy Live. And yes, Jimmy is an author, from Big Top Press his first book is "Follow That Car: A Cabbies Guide to Conquering Fears, Achieving Dreams and Finding a Public Restroom".



ETHAN BEARMAN



Radio (KGO/am San Francisco)

Ethan is a voice of Generation X, heard daily on San Francisco's legendary KGO/am and a regular substitute on KABC/am , Los Angeles. He is a popular and oft-requested guest on Fox News, Fox Business, CNN, CNN International, BBC World News, Good Day LA , KTLA, and France 24

Savvy, witty and curious, Ethan unearths truth and upends the status quo with his razor sharp intellect and penetrating style. With an ability for taking on complex topics and making them clear and fascinating, listeners clamor to hear his take on politics, science, technology and current events.

DAVID WEBB



Sirius XM patriot 125

David has been entertaining and informing the public for over 20 years; a blend of local & syndicated talk show host, music on-air personality, producer, Assistant Program Director and Promotion Director. His broadcast career has spanned Boston, Houston, Dallas, New York City and terrestrial syndication.

As a commentator, David has appeared frequently on radio and television: Fox News, Fox Business and CNBC. He has appeared internationally on CNN International, BBC Radio and TV, NDTV/India, Dutch National TV and KSA2 Saudi Arabia. He has also been featured in various media outlets in Germany, Italy, Spain, Japan, France, Australia, Brazil and Canada.

Active in politics on the local and national level, David co-founded TeaParty365 in New York City, a non-partisan, non-profit advocacy group for fiscal responsibility. He is the spokesman for the National Tea Party Federation. In September 2010, he was named to the Newsweek Inside The Tea Party Top 10, and in November 2010, in About.com's Satellite Radio's New School of Conservative Talk Stars. In December 2011, he was selected as one of "Time Magazine's Person of the Year ~ The Protester" representing the Tea Party movement.

WYM MEDIA MANAGEMENT

WYM is a 360 degree, full-service boutique affiliate sales company. Our focus is maximizing our clients' exposure on radio and digital platforms while always keeping our eye on new media and emerging trends.

We offer long-form and short-form talk programming for weekdays, live programming for weekends, and the best in morning prep services for both male and female-driven music stations.

MEDIA PARTNERS



THE POTUS DAILY
POLITICS OF THE UNITED STATES

CHANNEL 124 - **SiriusXM**
SATELLITE RADIO

